

- **Web Site Design : Workshop**

- Teacher Name: **Ms. Alomar**

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Student Name: _____

CATEGORY	4	3	2	1
Layout	The Web site has an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material.	The Web pages have an attractive and usable layout. It is easy to locate all important elements.	The Web pages have a usable layout, but may appear busy or boring. It is easy to locate most of the important elements.	The Web pages are cluttered looking or confusing. It is often difficult to locate important elements.
Background	Background is exceptionally attractive, consistent across pages, adds to the theme or purpose of the site, and does not detract from readability.	Background is attractive, consistent across pages, adds to the theme or purpose of the site, and does not detract from readability.	Background is consistent across pages and does not detract from readability.	Background detracts from the readability of the site.

<p>Color Choices</p>	<p>Colors of background, fonts, unvisited and visited links form a pleasing palette, do not detract from the content, and are consistent across pages.</p>	<p>Colors of background, fonts, unvisited and visited links do not detract from the content, and are consistent across pages.</p>	<p>Colors of background, fonts, unvisited and visited links do not detract from the content.</p>	<p>Colors of background, fonts, unvisited and visited links make the content hard to read or otherwise distract the reader.</p>
<p>Graphics</p>	<p>Graphics are related to the theme/ purpose of the site, are thoughtfully cropped, are of high quality and enhance reader interest or understanding .</p>	<p>Graphics are related to the theme/purpose of the site, are of good quality and enhance reader interest or understanding.</p>	<p>Graphics are related to the theme/purpose of the site, and are of good quality.</p>	<p>Graphics seem randomly chosen, are of low quality, OR distract the reader.</p>
<p>Navigation</p>	<p>Links for navigation are clearly labeled, consistently placed, allow the reader to easily move from a page to related pages (forward and back), and take the reader where s/he expects to go. A user does not become lost.</p>	<p>Links for navigation are clearly labeled, allow the reader to easily move from a page to related pages (forward and back), and internal links take the reader where s/he expects to go. A user rarely becomes lost.</p>	<p>Links for navigation take the reader where s/he expects to go, but some needed links seem to be missing. A user sometimes gets lost.</p>	<p>Some links do not take the reader to the sites described. A user typically feels lost.</p>

Fonts	The fonts are consistent, easy to read and point size varies appropriately for headings and text. Use of font styles (italic, bold, underline) is used consistently and improves readability.	The fonts are consistent, easy to read and point size varies appropriately for headings and text.	The fonts are consistent and point size varies appropriately for headings and text.	A wide variety of fonts, styles and point sizes was used.
Copyright	Fair use guidelines are followed with clear, easy-to-locate and accurate citations for all borrowed material. No material is included from Web sites that state that permission is required unless permission has been obtained.	Fair use guidelines are followed with clear, easy-to-locate and accurate citations for almost all borrowed material. No material is included from Web sites that state that permission is required unless permission has been obtained.	Fair use guidelines are followed with clear, easy-to-locate and accurate citations for most borrowed material. No material is included from Web sites that state that permission is required unless permission has been obtained.	Borrowed materials are not properly documented OR material was borrowed without permission from a site that requires permission
Load Time	The pages typically load very quickly (10 seconds or less) on a 54k modem due to small graphics, good compression of sounds and graphics, and appropriate division of content.	All pages typically load reasonably quickly (10-15 seconds) on a 54k modem due to small graphics, good compression of sounds and graphics, and appropriate division of content.	One Web page typically takes more than 15 seconds to load, but the others load quickly.	Web pages typically take a more than 15 seconds to download due to large graphics, animations, sounds, etc.

Content Accuracy	All information provided by the student on the Web site is accurate and all the requirements of the assignment have been met.	Almost all the information provided by the student on the Web site is accurate and all requirements of the assignment have been met.	Almost all of the information provided by the student on the Web site is accurate and almost all of the requirements have been met.	There are several inaccuracies in the content provided by the students OR many of the requirements were not met.
Spelling and Grammar	There are no errors in spelling, punctuation or grammar in the final draft of the Web site.	There are 1-3 errors in spelling, punctuation or grammar in the final draft of the Web site.	There are 4-5 errors in spelling, punctuation or grammar in the final draft of the Web site.	There are more than 5 errors in spelling, punctuation or grammar in the final draft of the Web site.